

## Global Specialty Tire Market 2016 - 2020 (By Type and Geography)



**Publication ID:**

NOV0916001

**Publication Date:**

September 07, 2016

**Pages:**

145

**Countries:**

[Global](#) [1]

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### Global Specialty Tire Market is Expected to Grow at a CAGR of 4.19% by the Year 2020

The Global Specialty Tire market is highly consolidated with more than two third of its revenue coming from the top 3 players in the industry. But there are many local players who cater to the needs of their locality and compete with the other international players. Most of the companies produce specialty tires as one of their product lines along with other product lines such as passenger car tires, truck tires, etc. This report covers a detailed analysis of 10 companies which are spread across different geographies around the globe. The objective of this report is to analyze the current scenario of the global specialty tire market and to project the market growth over the next 5 financial years. It is expected that the market will grow at a CAGR of 4.19% by the year 2020.

The increase in air traffic, mechanization of agriculture, industrialization, technology advancements and winter tire legislations are some of the key factors which will drive the growth of this industry. This report provides product-wise and region-wise insights on specialty tire market around the world, growth drivers and inhibitors, key trends, profiles of key players, major challenges for new players, current and future trends and recommendations for policy makers, service providers & investors.

The market is largely divided into 2 segments depending upon to whom the products are sold: OEMs and Replacement market. The major companies in this industry have tie-ups with different OEMs and sell their products directly to them as per their design requirement. Also, they sell the other products, through their own distribution network, to the replacement market where the consumer using the vehicle buys the product directly.

This report has detailed company profiles for 10 key players in the Global Specialty Tire industry by giving a short abridgement about their business profile, their positioning in the industry in terms of value chain, firm's business strategy i.e. product wise as well as process wise, financial performance as of last five years and its estimated growth projections for the next 5 years, & their respective SWOT analysis. This report covers in detail the competitive landscape of the identified key players of the Specialty Tire industry so as to evince the competitive position that the firms occupy as against other players of the industry. The report identifies key industry bodies and associations and their role in the Global Specialty Tire market's growth, sustenance, & the overall industry's vision.

In order to give a vantage point view for the industry the report also presents the PESTEL, Porter Five Forces, & the SWOT analysis for the complete industry. The report identifies the key challenges faced by new entrants in the industry so as to accentuate the analysis viewpoint regarding the competitive scale of the industry. This report also provides strategic recommendations for policy makers, end users, service providers and investors.

Spanning over 145 pages and 113 exhibits, “Global Specialty Tire Market 2016 - 2020” report presents an in-depth assessment of the industry from 2016 till 2020.

The report has detailed company profiles including their position in Specialty Tire manufacturing value chain, financial performance analysis product and service wise business strategy, SWOT analysis and key product details for 10 key players namely; Apollo Tyres Ltd, Bridgestone Corporation, CEAT Limited, Continental AG, Goodyear Tire & Rubber Co., Michelin, MRF Limited, Nokian Tyres, Pirelli & C. SpA and Yokohama Rubber Co., Ltd.

### **Scope of Global Specialty Tire Market 2016 - 2020 Report:**

1. This report discusses prevailing scenario of global Specialty Tire Market.
2. This report identifies need for Specialty Tire Market
3. This report provides type wise forecast for global Specialty Tire Market
4. This report provides geography wise forecast for global Specialty Tire Market
5. The report identifies various credit, policy and technical risks associated with for global Specialty Tire Market.
6. This report has detailed profiles 10 key players for global Specialty Tire Market covering their business strategy, future forecasts and SWOT analysis.
7. This report covers in details the competitive landscape for global Specialty Tire Market
8. This report provides PESTLE (political, economic, social, technological, legal and environmental) analysis for global Specialty Tire Market.
9. This report provides Porter's Five Forces analysis for global Specialty Tire Market.
10. This report provides SWOT (strengths, weakness, opportunities and threats) analysis for global Specialty Tire Market
11. This report identifies the key challenges faced by new players in global Specialty Tire Market
12. This report provides current and future trends and opportunities for global Specialty Tire Market
13. This report also provides recent merger and acquisitions in global Specialty Tire Market

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