

Global Credit Debit Payment Card Market 2016-2020



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Global Credit Debit Payment Card Market is Expected to Grow at a CAGR rate of 14.87% till 2020. NOVONOUS estimates that Global Credit Debit Payment Card market is expected to grow at a CAGR of 14.87% representing in huge opportunities in this sector. This growth is mainly due to unprecedented boom of the global E-commerce market & surging acceptance of the mobile payments market.

In terms of the transaction value in USD, 87% of Global credit/debit card market is captured by North America, Europe & APAC region.

Visa Inc. has displayed a clear domination, accounting for about 60% market share in 2014. VISA debit cards alone hold a share of over 37% of the entire industry. In terms of geography, the APAC region (which includes south-east Asia, Australia & New Zealand) has displayed the highest growth percentage in 2014.

Spanning over 197 pages and 189 exhibits, "Global Credit Debit Payment Card Market 2016-2020" report presents an in-depth assessment of the Global Credit Debit Payment Card market from 2015 till 2020.

The report has detailed company profiles including their position in global credit debit card market value chain, financial performance analysis, product and service wise business strategy, SWOT analysis and key customer details for 13 key players in Global market namely American Express, Discover Financial Services, MasterCard, Visa Inc., Australia and New Zealand Banking Group Limited (ANZ Bank), Barclays PLC, Citibank, HDFC Bank Limited, Industrial and Commercial Bank of China (ICBC), ICICI Bank Limited, National Bank of Abu Dhabi (NBAD), Royal Bank of Scotland plc (RBS) and State Bank of India (SBI).

Scope of Global Credit Debit Payment Card Market 2016-2020 report:

- This report provides detailed information about Global Credit Debit Payment Card Market including future forecasts.
- This report identifies the need for focusing on Global Credit Debit Payment Card Market.
- This report provides detailed information on growth forecasts for overall Global Credit Debit Payment Card Market up to 2020.
- This report provides detailed information on segment wise (credit cards and prepaid/ATM debit cards) growth forecasts for Global Credit Debit Payment Card Market up to 2020.

- This report provides detailed information on geography wise (Asia Pacific, Europe, Middle East & Africa, North America and South America) growth forecasts for Global Credit Debit Payment Card Market up to 2020.
- The report identifies the growth drivers and inhibitors for Global Credit Debit Payment Card Market.
- The report provides information about key policies related to Global Credit Debit Payment Card Market.
- The report identifies various risks (credit, policy and technical) associated with the Global Credit Debit Payment Card Market.
- This study also identifies various parts of Big Data value chain.
- This report has detailed profiles 13 key players in Global Credit Debit Payment Card Market covering their business strategy, financial performance, future forecasts and SWOT analysis.
- This report covers the competitive landscape in Global Credit Debit Payment Card Market.
- This report covers various industry associations related to Global Credit Debit Payment Card Market.
- This report identifies key challenges faced by players in Global Credit Debit Payment Card Market.
- This report has a detailed case study on a comparative study of RuPay and UnionPay.
- This report provides Porter's Five Forces analysis for Global Credit Debit Payment Card Market.
- This report provides SWOT (strengths, weakness, opportunities and threats) analysis for Global Credit Debit Payment Card Market.
- This report also provides strategic recommendations for policy makers, end users, service providers and investors.

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2. **Barclays PLC**
3. **Citibank**
4. **HDFC Bank Limited**
5. **Industrial and Commercial Bank of China (ICBC)**
6. **ICICI Bank Limited**
7. **National Bank of Abu Dhabi (NBAD)**
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