

## Global Credit Debit Payment Card Market 2016-2020



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Global Credit Debit Payment Card Market is Expected to Grow at a CAGR rate of 14.87% till 2020. NOVONOUS estimates that Global Credit Debit Payment Card market is expected to grow at a CAGR of 14.87% representing in huge opportunities in this sector. This growth is mainly due to unprecedented boom of the global E-commerce market & surging acceptance of the mobile payments market.

In terms of the transaction value in USD, 87% of Global credit/debit card market is captured by North America, Europe & APAC region.

Visa Inc. has displayed a clear domination, accounting for about 60% market share in 2014. VISA debit cards alone hold a share of over 37% of the entire industry. In terms of geography, the APAC region (which includes south-east Asia, Australia & New Zealand) has displayed the highest growth percentage in 2014.

Spanning over 197 pages and 189 exhibits, "Global Credit Debit Payment Card Market 2016-2020" report presents an in-depth assessment of the Global Credit Debit Payment Card market from 2015 till 2020.

The report has detailed company profiles including their position in global credit debit card market value chain, financial performance analysis, product and service wise business strategy, SWOT analysis and key customer details for 13 key players in Global market namely American Express, Discover Financial Services, MasterCard, Visa Inc., Australia and New Zealand Banking Group Limited (ANZ Bank), Barclays PLC, Citibank, HDFC Bank Limited, Industrial and Commercial Bank of China (ICBC), ICICI Bank Limited, National Bank of Abu Dhabi (NBAD), Royal Bank of Scotland plc (RBS) and State Bank of India (SBI).

## **Scope of Global Credit Debit Payment Card Market 2016-2020 report:**

- This report provides detailed information about Global Credit Debit Payment Card Market including future forecasts.
- This report identifies the need for focusing on Global Credit Debit Payment Card Market.
- This report provides detailed information on growth forecasts for overall Global Credit Debit Payment Card Market up to 2020.
- This report provides detailed information on segment wise (credit cards and prepaid/ATM debit cards) growth forecasts for Global Credit Debit Payment Card Market up to 2020.

- This report provides detailed information on geography wise (Asia Pacific, Europe, Middle East & Africa, North America and South America) growth forecasts for Global Credit Debit Payment Card Market up to 2020.
- The report identifies the growth drivers and inhibitors for Global Credit Debit Payment Card Market.
- The report provides information about key policies related to Global Credit Debit Payment Card Market.
- The report identifies various risks (credit, policy and technical) associated with the Global Credit Debit Payment Card Market.
- This study also identifies various parts of Big Data value chain.
- This report has detailed profiles 13 key players in Global Credit Debit Payment Card Market covering their business strategy, financial performance, future forecasts and SWOT analysis.
- This report covers the competitive landscape in Global Credit Debit Payment Card Market.
- This report covers various industry associations related to Global Credit Debit Payment Card Market.
- This report identifies key challenges faced by players in Global Credit Debit Payment Card Market.
- This report has a detailed case study on a comparative study of RuPay and UnionPay.
- This report provides Porter's Five Forces analysis for Global Credit Debit Payment Card Market.
- This report provides SWOT (strengths, weakness, opportunities and threats) analysis for Global Credit Debit Payment Card Market.
- This report also provides strategic recommendations for policy makers, end users, service providers and investors.

## **1. Executive Summary**

Scope of the Global Credit/Debit Payment Card Market 2015-2020 Report  
Research Methodology

## **2. Need for Credit / Debit Payment Card Market**

- 2.1 Rise in E-Commerce Websites
- 2.2 Growth in Mobile Payments

## **3. Global Credit/Debit Payment Card Market - Overview**

- 3.1 Evolution of Currency exchange systems and Plastic Cards
- 3.2 Value Chain of Credit/Debit Payment Cards Market

## **4. Market Segments & Forecasts For Credit/Debit Payment Card**

- 4.1 Overall Market Size of Global Credit/Debit Payment Card Market
- 4.2 Market Size of Credit Cards
- 4.3 Market Size of Prepaid/ATM Debit Cards
- 4.4 Market Size of Credit/Debit Cards by Geography (Asia Pacific, Europe, Middle East & Africa, North America and South America)

## **5. Growth Drivers and Inhibitors of Global Credit/Debit Payment Cards Market**

Growth Inhibitors  
Growth Drivers

## **6. Policies related to Global Credit Debit Payment Card Market 2015-2020**

- 6.1 ISO 27001

- 6.2 ISO 20022
- 6.3 Payment Card Industry Data Security Standard (PCI DSS)
- 6.4 Cybersecurity Directives
- 6.5 Tokenization of Cards

## **7. Risks Associated with Global Credit / Debit Payment Card Market**

- 7.1 Credit Risk
- 7.2 Policy Risk
- 7.3 Technical Risk

## **8. Profile of Key Players in Global Credit/Debit Payment Card Market**

### **Payment Processors**

#### 8.1 American Express Company

- 8.1.1 Company Profile
- 8.1.2 American Express Company in Credit/Debit Payment Card Value Chain
- 8.1.3 Financial Performance of American Express Company
- 8.1.4 Business Strategy
- 8.1.5 SWOT Analysis of American Express Company

Strengths

Weaknesses

Opportunities

Threats

#### 8.2 Discover Financial Services

- 8.2.1 Company Profile
- 8.2.2 Discovery Financial Services & Diners Club International in Credit/Debit Payment Card Value Chain
- 8.2.3 Financial Performance of Discovery Financial Services
- 8.2.4 Business Strategy
- 8.2.5 SWOT Analysis of Discovery Financial Services

Strengths

Weaknesses

Opportunities

Threats

#### 8.3 MasterCard

- 8.3.1 Company Profile
- 8.3.2 MasterCard in Credit/Debit Payment Card Value Chain
- 8.3.3 Financial Performance of MasterCard Inc.
- 8.3.4 Business Strategy
- 8.3.5 SWOT Analysis of MasterCard

Strengths

Weaknesses

Opportunities

Threats

#### 8.4 Visa Inc.

- 8.4.1 Company Profile
- 8.4.2 Visa Inc. in Credit/Debit Payment Card Value Chain
- 8.4.3 Financial Performance of Visa Inc.
- 8.4.4 Business Strategy
- 8.4.5 SWOT Analysis of Visa Inc.

Strengths  
Weaknesses  
Opportunities  
Threats

## **Banking Institutions**

8.5 Australia and New Zealand Banking Group Limited (ANZ Bank)

8.5.1 Company Profile

8.5.2 Australia and New Zealand Banking Group Limited (ANZ Bank)in Credit/Debit Payment Card Value Chain

8.5.3 Financial Performance of Australia and New Zealand Banking Group Limited (ANZ Bank)

8.5.4 Business Strategy

8.5.5 SWOT Analysis of Australia and New Zealand Banking Group Limited (ANZ Bank)

Strengths

Weaknesses

Opportunities

Threats

8.6 Barclays PLC

8.6.1 Company Profile

8.6.2 Barclays PLCin Credit/Debit Payment Card Value Chain

8.6.3 Financial Performance of Barclays PLC

8.6.4 Business Strategy

8.6.5 SWOT Analysis of Barclays PLC

Strengths

Weaknesses

Opportunities

Threats

8.7 Citibank (under Citigroup Inc.)

8.7.1 Company Profile

8.7.2 Citigroup Inc. (Citibank)in Credit/Debit Payment Card Value Chain

8.7.3 Financial Performance of Citigroup Inc. (Citibank)

8.7.4 Business Strategy

8.7.5 SWOT Analysis of Citigroup Inc.

Strengths

Weaknesses

Opportunities

Threats

8.8 HDFC Bank Limited

8.8.1 Company Profile

8.8.2 HDFC Bank Limitedin Credit/Debit Payment Card Value Chain

8.8.3 Financial Performance of HDFC Bank Limited

8.8.4 Business Strategy

8.8.5 SWOT Analysis of HDFC Bank Limited

Strengths

Weaknesses

Opportunities

Threats

8.9 Industrial and Commercial Bank of China (ICBC)

8.9.1 Company Profile

8.9.2 Industrial and Commercial Bank of China Ltd. (ICBC) in Credit/Debit Payment Card Value Chain

8.9.3 Financial performance of Industrial and Commercial Bank of China Ltd. (ICBC)

8.9.4 Business Strategy of Industrial and Commercial Bank of China Ltd. (ICBC)

8.9.5 SWOT Analysis of Industrial and Commercial Bank of China Ltd. (ICBC)

Strengths

Weaknesses

Opportunities

Threats

8.10 ICICI Bank Limited

8.10.1 Company Profile

8.10.2 ICICI Bank Limited in Credit & Debit Payment Card Value Chain

8.10.3 Financial performance of ICICI Bank Limited

8.10.4 Business Strategy of ICICI Bank Limited

8.10.5 SWOT Analysis of ICICI Bank Limited

Strengths

Weakness

Opportunities

Threats

8.11 National Bank of Abu Dhabi (NBAD)

8.11.1 Company Profile

8.11.2 National Bank of Abu Dhabi (NBAD) in Credit/Debit Payment Card Value Chain

8.11.3 Financial performance of National Bank of Abu Dhabi (NBAD)

8.11.4 Business Strategy of National Bank of Abu Dhabi (NBAD)

8.11.5 SWOT Analysis of National Bank of Abu Dhabi (NBAD)

Strengths

Weaknesses

Opportunities

Threats

8.12 Royal Bank of Scotland plc (RBS)

8.12.1 Company Profile

8.12.2 Royal Bank of Scotland Plc (RBS) in Credit/Debit Payment Card Value Chain

8.12.3 Financial performance of Royal Bank of Scotland plc (RBS)

8.12.4 Business Strategy of Royal Bank of Scotland plc (RBS)

8.12.5 SWOT Analysis of Royal Bank of Scotland plc (RBS)

Strengths

Weaknesses

Opportunities

Threats

8.13 State Bank of India (SBI)

8.13.1 Company Profile

8.13.2 State Bank of India (SBI) in Credit/Debit Payment Card Value Chain

8.13.3 Financial performance of State Bank of India (SBI)

8.13.4 Business Strategy of State Bank of India (SBI)

8.13.5 SWOT Analysis of State Bank of India (SBI)

Strengths

Weaknesses

Opportunities

Threats

## **9. Competitive Landscape of Global Credit/Debit Payment Card Market**

## **10. Analysis Models**

10.1 Porter's Five Forces analysis

10.2 SWOT Analysis

## **11. Challenges Faced by Players in Global Credit/Debit Payment Card Market**

## **12. Industry Association Related to Global Credit / Debit Payment Card Market**

12.1 Single EURO Payments Area

12.2 Payment Card Industry Security Standards Council PCI SSC

12.3 National Payment Corporation of India (NPCI)

12.4 Committee on Payment and Settlement Systems (CPSS)

12.5 UAE Bank Federation

12.6 Reserve Bank of Australia (RBA)

12.7 US Foreign Account Tax Compliance Act (FATCA)

12.8 International Chamber of Commerce Bank Payment Obligation (ICC BPO)

## **13. Current & future trends in Global Credit/Debit Payment Card Market**

13.1 Key technologies expected to shape the industry

13.2 Cyber security Fraud prevention & regulatory framework

13.3 Consumer buying behavior & E-commerce boom

13.4 General trends across Geography & Economic Strata 2015-2020

## **14. Case Study- A Comparative Study of RuPay and UnionPay**

RuPay

Strategy

The Opportunities

The Challenges

UnionPay- Overview

Strategy

Opportunities

Challenges

Conclusion

## **15. Strategic Recommendations**

15.1 Strategic Recommendations for Policy-makers

15.2 Strategic Recommendations for End-Users (Consumers)

15.3 Strategic Recommendations for Service Providers

15.4 Strategic Recommendations for Investors

List of Exhibits

Notes

Company Information

## **List of Exhibits**

Exhibit 1.1 Global Credit/Debit Card Transaction 2013-2017 (in bn)

Exhibit 2.1 Global E-Commerce Transactions 2011-2015 (in bn)

Exhibit 2.2 Global Mobile Payments Transactions 2011-2015 (in bn)

Exhibit 3.2.1 Global Credit/Debit Payments Card Industry Value Chain

Exhibit 4.1.1 Global Credit/Debit Card Transactions 2009-14 (in bn)

Exhibit 4.1.2 Growth rate of Global Credit/Debit Card Transactions 2009-14 (in %)

Exhibit 4.1.3 Estimated Global Credit/Debit Card Transactions Volume 2015-20 (in bn)

Exhibit 4.1.4 Estimated CAGR of Global Credit/Debit Card Transactions Volume 2015-20 (in %)

Exhibit 4.1.5 Market Size of Global Credit/Debit Card Transaction Value 2014 (in USD bn)

Exhibit 4.1.6 Transaction volume of Credit & Debit Cards by Card issuers 2010-14 (in billion)

Exhibit 4.1.7 Estimated transaction volume of Credit & Debit Cards by Card issuers 2015-20 (in bn)

Exhibit 4.2.1 Global Credit Card Transaction Volume 2009-14 (in bn)

Exhibit 4.2.2 Growth rate of Global Credit Card Transaction Volume 2009-14 (in bn)

Exhibit 4.2.3 Estimated Global Credit Card Transactions 2015-20 (in bn)

Exhibit 4.2.4 Estimated CAGR of Global Credit Card Transactions 2015-20 (in %)

Exhibit 4.2.5 Transaction volume of Credit Cards by Card issuers 2010-14 (in bn)

Exhibit 4.2.6 Estimated transaction volume of Credit Cards by Card issuers 2015-20 (in bn)

Exhibit 4.3.1 Global Debit Card Transaction Volume 2009-14 (in bn)

Exhibit 4.3.2 Growth of Global Debit Card Market 2009-14 (in %)

Exhibit 4.3.3 Estimated Global Debit Card Transactions 2015-20 (in bn)

Exhibit 4.3.4 Estimated CAGR of Global Debit Card Transactions 2015-20 (in %)

Exhibit 4.3.5 Transaction volume of Debit Cards by Card issuers 2010-14 (in bn)

Exhibit 4.3.6 Estimated transaction volume of Debit Cards by Card issuers 2015-20 (in bn)

Exhibit 4.4.1 Global Credit/Debit Card Transaction Value 2009-14 (in USD bn)

Exhibit 4.4.2 Growth rate of Global Credit/Debit Card Transaction Value 2009-14 (in %)

Exhibit 4.4.3 Estimated Global Credit/Debit Card Transaction Value 2015-20 (in USD bn)

Exhibit 4.4.4 Estimated CAGR of Global Credit/Debit Card Transaction Value 2015-20 (in %)

Exhibit 4.4.5 Global Credit/Debit Card Market-size by Geography 2010-14

Exhibit 4.4.6 Global Credit/Debit Card Transaction Value Share by Geography - 2014 (in %)

Exhibit 4.4.7 Estimated Global Credit/Debit Card Market-size by Geography 2015-20

Exhibit 4.4.8 Estimated Global Credit/Debit Card Transaction Value Share by Geography - 2020 (in %)

Exhibit 5.1 Growth Drivers and Inhibitors of Global Credit/Debit Payment Cards Market

Exhibit 6.1 Key Information of ISO 27001

Exhibit 6.1.2 Contact Information of ISO 27001

Exhibit 7.1.1 Transaction Value and Pending Payments for Various Players in Global Payment Cards Industry

Exhibit 7.1.2 Pending Payments Compared to Total Transaction Value for Various Players in Global Payment Cards Industry (in %)

Exhibit 8.1.1 Key Information of American Express Company

Exhibit 8.1.2 Contact Information of American Express Company

Exhibit 8.1.3 American Express Company (Amex) in Global Credit/Debit Payment Card Market Value Chain

Exhibit 8.1.4 American Express Revenue 2010-14 (in USD bn)

Exhibit 8.1.5 American Express Revenue 2010-14 (in %)

Exhibit 8.1.6 Estimated American Express Revenue 2015-20 (in USD bn)

Exhibit 8.1.7 Estimated CAGR American Express Revenue 2015-20 (in %)

Exhibit 8.1.8 American Express Cards in Circulation 2010-14 (in mn)

Exhibit 8.1.9 American Express Cards Circulation Growth 2010-14 (in %)

Exhibit 8.1.10 Estimated American Express Cards in Circulation 2015-20 (in mn)

Exhibit 8.1.11 Estimated CAGR American Express Cards in Circulation 2015-20 (in %)

Exhibit 8.1.12 American Express Cards Transaction Value 2010-14 (in USD bn)

Exhibit 8.1.13 American Express Cards Transaction Value Growth 2010-14 (in %)

Exhibit 8.1.14 Estimated American Express Cards Transaction Value 2015-20 (in USD bn)

Exhibit 8.1.15 Estimated CAGR American Express Cards Transaction Value 2015-20 (in %)



Exhibit 8.1.16 SWOT Analysis of American Express Company

Exhibit 8.2.1 Key Information of Discover Financial Services

Exhibit 8.2.2 Contact Information of Discover Financial Services

Exhibit 8.2.3 Diners Club International (DFS) in Global Credit/Debit Payment Card Market Value Chain

Exhibit 8.2.4 Discover Financial Services Inc. Revenue (in US\$ million)

Exhibit 8.2.5 Year-wise Discover Financial Services Inc. Revenue Growth (in %)

Exhibit 8.2.6 SWOT analysis of Discover Financial Services Inc.(DFS)

Exhibit 8.3.1 Key Information of MasterCard Inc.

Exhibit 8.3.2 Contact Information of MasterCard Inc.

Exhibit 8.3.3 MasterCard in Global Credit/Debit Payment Card Market Value Chain

Exhibit 8.3.4 MasterCard Inc. Revenue 2010-14 (in USD bn)

Exhibit 8.3.5 Revenue Growth of MasterCard Inc. 2010-2014 (in %)

Exhibit 8.3.6 Estimated MasterCard Inc. Revenue 2015-20 (in USD billion)

Exhibit 8.3.7 Estimated Revenue Growth of MasterCard Inc. 2015-20 (in %)

Exhibit 8.3.8 MasterCard Inc. Debit Card Transaction Value 2010-14 (in USD bn)

Exhibit 8.3.9 MasterCard Inc. Debit Card Transaction Value Growth 2010-14 (in %)

Exhibit 8.3.10 Estimated MasterCard Inc. Debit Card Transaction Value 2015-20 (in USD bn)

Exhibit 8.3.11 Estimated CAGR MasterCard Inc. Debit Card Transaction Value 2015-20 (in %)

Exhibit 8.3.12 MasterCard Inc. Credit Card Transaction Value 2010-14 (in USD bn)

Exhibit 8.3.13 MasterCard Inc. Credit Card Transaction Value Growth 2010-14 (in %)

Exhibit 8.3.14 Estimated MasterCard Inc. Credit Card Transaction Value 2015-20 (in USD bn)

Exhibit 8.3.15 Estimated CAGR MasterCard Inc. Credit Card Transaction Value 2015-20 (in %)

Exhibit 8.3.16 Estimated MasterCard Debit Card in Circulation 2014-20 (in mn)

Exhibit 8.3.17 Estimated CAGR of MasterCard Debit Card in Circulation 2015-20 (in %)

Exhibit 8.3.18 Estimated MasterCard Credit Card in Circulation 2014-20 (in mn)

Exhibit 8.3.19 Estimated CAGR of MasterCard Credit Card in Circulation 2015-20 (in %)

Exhibit 8.3.20 SWOT Analysis of MasterCard Inc.

Exhibit 8.4.1 Key Information of VISA Inc.

Exhibit 8.4.2 Contact Information of VISA Inc.

Exhibit 8.4.3 Visa Inc. in Global Credit/Debit Payment Card Market Value Chain

Exhibit 8.4.4 Visa Inc. Revenue 2010-2014 (in USD bn)

Exhibit 8.4.5 Revenue Growth of Visa Inc. 2010-2014 (in %)

Exhibit 8.4.6 Visa Inc. Debit Card Revenue 2010-2015 (in USD bn)

Exhibit 8.4.7 Revenue Growth of Visa Inc. Debit Card 2010-2014 (in %)

Exhibit 8.4.8 Visa Inc. Credit Card Revenue 2010-2014 (in US bn)

Exhibit 8.4.9 Revenue Growth of Visa Inc. Credit Card 2010-2015 (in %)

Exhibit 8.4.10 SWOT analysis of VISA Inc.

Exhibit 8.5.1 Key Information of ANZ Bank

Exhibit 8.5.2 Contact Information of ANZ Bank

Exhibit 8.5.3 Australia and New Zealand Banking Group Limited (ANZ Bank) in Global Credit/Debit Payment Card Market Value Chain

Exhibit 8.5.4 ANZ Bank Revenue 2010-14 (in NZ bn)

Exhibit 8.5.5 ANZ Bank Revenue 2010-14 (in %)

Exhibit 8.5.6 Estimated ANZ Bank Revenue 2015-20 (in NZ bn)

Exhibit 8.5.7 Estimated CAGR of ANZ Bank Revenue 2015-20 (in %)

Exhibit 8.5.8 SWOT Analysis of ANZ Bank

Exhibit 8.6.1 Key Information of Barclays PLC

Exhibit 8.6.2 Contact Information of Barclays PLC

Exhibit 8.6.3 Barclays PLC in Global Credit/Debit Payment Card Market Value Chain

Exhibit 8.6.4 Barclays PLC Revenue 2011-14 (in GBP bn)

Exhibit 8.6.5 Barclays PLC Revenue Growth 2011-14 (in %)

Exhibit 8.6.6 Revenue from Barclays Card 2011-14 (in GBP bn)  
Exhibit 8.6.7 Revenue from Barclays Card 2011-14 (in GBP bn)  
Exhibit 8.6.8 Estimated Revenue from Barclays Card 2015-20 (in GBP bn)  
Exhibit 8.6.9 Estimated CAGR of Revenue from Barclays Card 2015-20 (in GBP bn)  
Exhibit 8.6.10 SWOT Analysis of Barclays PLC  
Exhibit 8.7.1 Key Information of Citigroup Inc.  
Exhibit 8.7.2 Key Information of Citigroup Inc.  
Exhibit 8.7.3 Citibank in Global Credit/Debit Payment Card Market Value Chain  
Exhibit 8.7.4 Citigroup Inc. Revenue 2010-14 (in USD bn)  
Exhibit 8.7.5 Citigroup Inc. Revenue Growth 2010-14 (in %)  
Exhibit 8.7.6 Estimated Citigroup Inc. Revenue 2015-20 (in USD bn)  
Exhibit 8.7.7 Estimated CAGR of Citigroup Inc. Revenue 2015-20 (in %)  
Exhibit 8.7.8 Revenue from Citi Cards 2010-14 (in USD bn)  
Exhibit 8.7.9 Revenue growth of Citi Cards 2010-14 (in %)  
Exhibit 8.7.10 Estimated Revenue from Citi Cards 2015-20 (in USD bn)  
Exhibit 8.7.11 Estimated CAGR of Revenue from Citi Cards 2015-20 (in %)  
Exhibit 8.7.12 SWOT Analysis of Citigroup Inc.  
Exhibit 8.8.1 Key Information of HDFC Bank Limited  
Exhibit 8.8.2 Contact Information of HDFC Bank Limited  
Exhibit 8.8.3 HDFC Bank Limited in Global Credit/Debit Payment Card Market Value Chain  
Exhibit 8.8.4 HDFC Bank Limited Revenue 2010-2014 (in INR Cr)  
Exhibit 8.8.5 HDFC Bank Limited Revenue 2010-2014 (in INR Cr)  
Exhibit 8.8.6 Estimated HDFC Bank Limited Revenue 2015-2020 (in INR Cr)  
Exhibit 8.8.7 Estimated HDFC Bank Limited Revenue 2015-2020 (in INR Cr)  
Exhibit 8.8.8 HDFC Bank Debit Card in Circulation 2010-14 (in lakhs)  
Exhibit 8.8.9 HDFC Bank Debit Card Circulation Growth 2010-14 (in %)  
Exhibit 8.8.10 Estimated HDFC Bank Debit Card in Circulation 2015-20 (in lakhs)  
Exhibit 8.8.11 Estimated CAGR of HDFC Bank Debit Card Circulation 2015-20 (in %)  
Exhibit 8.8.12 HDFC Bank Credit Card in Circulation 2010-14 (in lakhs)  
Exhibit 8.8.13 HDFC Bank Credit Card Circulation Growth 2010-14 (in %)  
Exhibit 8.8.14 Estimated HDFC Bank Credit Card in Circulation 2015-20 (in lakhs)  
Exhibit 8.8.15 Estimated CAGR of HDFC Bank Credit Card Circulation 2015-20 (in %)  
Exhibit 8.8.16 SWOT Analysis of HDFC Bank  
Exhibit 8.9.1 Key Information of ICBC  
Exhibit 8.9.2 Contact Information of ICBC  
Exhibit 8.9.3 Industrial and Commercial Bank of China Ltd. (ICBC) in Global Credit/Debit Payment Card Market Value Chain  
Exhibit 8.9.4 Revenue of ICBC bank from 2010 to 2014 (in RMB million)  
Exhibit 8.9.5 Year-wise Revenue Growth of ICBC Bank from 2010 to 2014 (in %)  
Exhibit 8.9.6 Estimated Revenue of ICBC Bank from 2015 - 2020 (in RMB million)  
Exhibit 8.9.7 SWOT Analysis for ICBC Bank  
Exhibit 8.10.1 Key Information of ICICI Bank Limited  
Exhibit 8.10.2 Contact Information of ICICI Bank Limited  
Exhibit 8.10.3 ICICI Bank Limited in Global Credit/Debit Payment Card Market Value Chain  
Exhibit 8.10.4 Revenue of ICICI Bank Limited from 2008 to 2015 (in INR billion)  
Exhibit 8.10.5 Year-wise Revenue Growth of ICICI Bank from 2009 to 2015 (in %)  
Exhibit 8.10.6 Estimated Revenue of ICICI Bank from 2016 - 2020 (in INR billion)  
Exhibit 8.10.7 SWOT Analysis for ICICI Bank Limited  
Exhibit 8.11.1 Key Information of NBAD  
Exhibit 8.11.2 Contact Information of NBAD  
Exhibit 8.11.3 National Bank of Abu Dhabi (NBAD) in Global Credit/Debit Payment Card Market Value

Chain

Exhibit 8.11.4 Revenue of National Bank of Abu Dhabi bank from 2010 to 2014 (in AED million)

Exhibit 8.11.5 Year-wise Revenue Growth of National Bank of Abu Dhabi (NBAD) from 2010 to 2014 (in %)

Exhibit 8.11.6 Estimated Revenue of National Bank of Abu Dhabi (NBAD) from 2015 – 2020 (in AED million)

Exhibit 8.11.7 SWOT Analysis for National Bank of Abu Dhabi (NBAD)

Exhibit 8.12.1 Key Information of RBS

Exhibit 8.12.2 Contact Information of RBS

Exhibit 8.12.3 Royal Bank of Scotland plc (RBS) in Global Credit/Debit Payment Card Market Value Chain

Exhibit 8.12.4 Revenue of Royal Bank of Scotland plc (RBS) from 2009 to 2014 (in £ million)

Exhibit 8.12.5 Year-wise Revenue Growth of Royal Bank of Scotland plc (RBS) from 2010 to 2014 (in %)

Exhibit 8.12.5 Year-wise Revenue Growth of Royal Bank of Scotland plc (RBS) from 2010 to 2014 (in %)

Exhibit 8.12.6 SWOT Analysis for Royal Bank of Scotland plc (RBS)

Exhibit 8.13.1 Key information on SBI

Exhibit 8.13.2 Contact information of SBI

Exhibit 8.13.3 State Bank of India in Global Credit/Debit Payment Card Market Value Chain

Exhibit 8.13.4 Revenue of Royal State Bank of India (SBI) from 2010 to 2014 (in INR billion)

Exhibit 8.13.5 Year-wise Revenue Growth of State Bank of India (SBI) from 2010 to 2014 (in %)

Exhibit 8.13.6 Estimated Revenue of State Bank of India (SBI) from 2016 – 2020 (in INR billion)

Exhibit 8.13.7 SWOT Analysis for State Bank of India (SBI)

Exhibit 9.1 Credit/Debit Card Global Transaction Volume 2012-2014 (in billion)

Exhibit 9.2 Market Share of the Global Credit/Debit Card Market 2014 (in %)

Exhibit 9.3 Benefits provided by Credit/Debit Cards

Exhibit 10.1 Porter's Five Forces Analysis of Global Credit/ Debit Payment Card

Exhibit 10.2 SWOT Analysis of The Global Credit/Debit Card Market

Exhibit 12.1.1 Key Information of Single EURO Payments Area (SEPA)

Exhibit 12.1.2 Contact Details of Single EURO Payments Area (SEPA)

Exhibit 12.2.1 Key Information of Payment Card Industry Security Standards (PCI SSC)

Exhibit 12.2.2 Contact details of Payment Card Industry Security Standards

Exhibit 12.3.1 Key Information of National Payment Corporation of India (NPCI)

Exhibit 12.3.2 Contact Details of National Payment Corporation of India (NPCI)

Exhibit 12.4.1 Key Information of Committee on Payment and /settlement Systems (CPSS)

Exhibit 12.4.2 Contact Details of Committee on Payment and Settlement Systems (CPSS)

Exhibit 12.5.1 Key Information of UAE Banks Federation

Exhibit 12.5.2 Contact details of UAE Banks Federation

Exhibit 12.6.1 Key Information of Reserve Bank of Australia (RBA)

Exhibit 12.6.2 Contact Details of Reserve Bank of Australia (RBA)

Exhibit 13.1 Global Transaction Volume Percentage

Exhibit 13.2 Estimated Break-up of Global Non-Cash Transaction 2015-20

Exhibit 13.4.1 Estimated Global Credit/ Debit Card Fraud Losses 2012-2017 (in USD billion)

## **Payment Processors**

- 1. American Express**
- 2. Discover Financial Services**
- 3. MasterCard**
- 4. Visa Inc.**

## **Banking Institutions**

1. **Australia and New Zealand Banking Group Limited (ANZ Bank)**
2. **Barclays PLC**
3. **Citibank**
4. **HDFC Bank Limited**
5. **Industrial and Commercial Bank of China (ICBC)**
6. **ICICI Bank Limited**
7. **National Bank of Abu Dhabi (NBAD)**
8. **Royal Bank of Scotland plc (RBS)**
9. **State Bank of India (SBI)**

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## About Us



NOVONOUS helps organizations differentiate themselves, break entry barriers, track investments, develop strategies and see through uncertainties by providing business intelligence that works for their business.

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- [About Us](#)
- [Publications](#)
- [FAQs](#)
- [Privacy Policy](#)
- [Terms & Conditions](#)
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- [Press Releases](#)
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