

## Global Canned Food Market 2016-2020



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Global Canned Food Market is Expected to Grow at a CAGR of 4.79% by the Year 2020

Global canned food market has shown a substantial growth in the recent year. The need for food requiring less preparation time which is also convenient to use, handle and store has boosted the global demand for canned food products. NOVONOUS estimates that Global canned food market will grow at a CAGR of 4.79% by 2020. This growth is mainly due to increasing economic activity, increase in demand due to rising awareness, urbanization, increasing middle class population, hectic and busy lifestyle of today's consumers and rising spending by governments on canned food for their armed services.

This study found that supermarkets and hypermarkets currently have the largest market share in Global Canned Food market among all distribution channels. As per NOVONOUS estimates, **among all distribution channels supermarkets and hypermarkets are expected to grow at the highest CAGR till 2020 and maintain their leading position.**

This study also found that among all canned products, vegetables have largest market share closely followed by meat then fish & seafood. As per NOVONOUS estimates, **among all canned products, vegetables are expected to grow at the highest CAGR till 2020 and maintain their leading position.**

In terms of geographies, North America currently controls the largest market share in Global Canned Food market. As per NOVONOUS estimates, **North America Canned Food market is expected to grow at a CAGR of 6.25% till 2020.**

Asia Pacific controls the second largest market share in Global Canned Food market. As per NOVONOUS estimates, **Asia Pacific Canned Food market is expected to register CAGR growth rate of 4.90% till 2020.**

This study found that supermarkets and hypermarkets currently have the largest market share in Global Canned Food market among all distribution channels. As per NOVONOUS estimates, **among all distribution channels supermarkets and hypermarkets are expected to grow at the highest CAGR till 2020 and maintain their leading position even in 2020.**

Spanning over 126 pages and 109 exhibits, **"Global Canned Food Market (By Product Type, Distribution Channel and Geography) 2016-2020"** report presents an in-depth assessment of the Global Canned Food market from 2016 till 2020.

The report has detailed company profiles including their position in Global canned food market value chain, financial performance analysis, product and service wise business strategy and SWOT analysis

for 8 key players in Global canned food market namely Atria Plc, Bonduelle S.A., Campbell Soup Company, ConAgra Foods Inc., Del Monte Pacific Limited, Hormel Foods, Morton and The Kraft Heinz Company.

### **Scope of Global Canned Food Market 2016 - 2020 report:**

- This report provides detailed information about Global Canned Food market including future market forecasts.
- This report identifies the need for focusing on canned food market
- This report provides detailed information on segment wise (Product, Distribution Channel wise) growth forecasts for global canned food market up to 2020.
- This report provides detailed information on geography wise (Asia Pacific, Africa & Middle East, Europe, South America and North America) growth forecasts for global canned food market up to 2020.
- The report identifies the growth drivers and inhibitors for global canned food market.
- This study also identifies various environmental policies related to global canned food market.
- The report identifies various credit, policy and technical risks associated with global canned food market.
- This report has detailed profiles 8 key players in Global Canned Food market covering their business strategy, financial performance, future forecasts and SWOT analysis.
- This report covers in details the competitive landscape in Global Canned Food market.
- This report provides Porter's Five Forces analysis for Global Canned Food market.
- This report provides SWOT (strengths, weakness, opportunities and threats) analysis for Global Canned Food market.
- This report identifies the key challenges faced by new players in Global Canned Food market.
- This report provides future trends and opportunities for canned food market in globally.
- This report also provides strategic recommendations for policy makers, end users, manufacturers and investors.

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