

Global Bottled Water Market 2016-2020



Publication ID:

NOV1016003

Publication Date:

October 12, 2016

Pages:

117

Countries:

[Global](#) [1]

Publication License Type *

Single User License (PDF), \$5,000.00

Site License (PDF), \$6,000.00

○ Enterprise License (PDF), \$7,000.00

Please choose the suitable license type from above. More details are at given under tab "Report License Types" below.

Add to cart

Add to wish list



Global Bottled Water Market is Expected to Grow at a CAGR of 8.23% by the Year 2020
Bottled water had become one of the largest selling beverages due to increasing global demand. The need for hygienic, convenient to use and healthy water has boosted the global demand for bottled water. NOVONOUS estimates that Global bottled water market will grow at a CAGR of 8.23% by 2020. This growth is mainly due to increasing disposable income, increase in demand due to rising awareness, urbanization, increasing middle class population, improvement in living standards of people and need to carry portable clean water.

This market research report found that still water currently has the largest market share in Global bottled water market followed by carbonated water. As per NOVONOUS estimates, **Global still water market is expected to grow consistently till 2020 and maintain its leading position.**

In terms of geographies, Asia Pacific currently controls the largest market share in Global Bottled Water market followed by North America. As per NOVONOUS estimates, **Asia Pacific bottled water market is expected to show highest CAGR growth till 2020 and maintain its leading position.**

Spanning over 117 pages and 86 exhibits, "**Global Bottled Water Market 2016-2020**" report presents an in-depth assessment of the Global Bottled Water market from 2016 till 2020.

The report has detailed company profiles including their position in Global bottled water market value chain, financial performance analysis, product and service wise business strategy and SWOT analysis for 7 key players in Global bottled water market namely Bisleri International Pvt Ltd, Dr Pepper Snapple Group Inc., Indian Railways Catering and Tourism Corporation Ltd. (IRCTC), Nestle Waters, PepsiCo Inc., Suntory Beverage and Food Limited (SBF) and The Coca Cola Company.

Scope of Global Bottled Water Market 2016 - 2020 market research report:

- This report provides detailed information about Global Bottled Water market including future market forecasts.
- This report identifies the need for focusing on bottled water market
- This report provides detailed information on segment wise (Product wise) growth forecasts for global bottled water market up to 2020.
- This report provides detailed information on geography wise (Asia Pacific, Africa & Middle East, Europe, South America and North America) growth forecasts for global bottled water market up to 2020.
- The report identifies the growth drivers and inhibitors for global bottled water market.
- This study also identifies various environmental policies related to global bottled water market.

- The report identifies various credit, policy and technical risks associated with global bottled water market.
- This report has detailed profiles 7 key players in Global Bottled Water market covering their business strategy, financial performance, future forecasts and SWOT analysis.
- This report covers in details the competitive landscape in Global Bottled Water market.
- This report provides PESTLE (political, economic, social, technological, legal and environmental) analysis for Global Bottled Water market.
- This report provides Porter's Five Forces analysis for Global Bottled Water market.
- This report provides SWOT (strengths, weakness, opportunities and threats) analysis for Global Bottled Water market.
- This report identifies the key challenges faced by new players in Global Bottled Water market.
- This report provides future trends and opportunities for Bottled Water market globally.
- This report also provides strategic recommendations for policy makers, end users, manufacturers and investors.

1. Executive Summary

Scope of the Global Bottled Water Market 2016-2020 Report
Research Methodology

2. Need of Bottled Water Market

3. Global Bottled Water Market - Overview

3.1 Evolution of Bottled Water Market

3.2 Value Chain Analysis of Bottled Water Industry

4. Market Segments and Forecast for Global Bottled Water Market

4.1 Forecast for Overall Global Bottled Water Market 2016-2020

4.2 Segment Wise Forecast for Global Bottled Water Market 2016-2020

4.2.1 Forecast for Still Water Market 2016-2020

4.2.2 Forecast for Carbonated Water Market 2016-2020

4.2.3 Forecast for Flavored Water Market 2016-2020

4.2.4 Forecast for Functional Water Market 2016-2020

4.3 Geography Wise Forecast for Global Bottled Water Market 2016-2020

4.3.1 Asia Pacific Bottled Water Market Forecast 2016-2020

4.3.2 Europe Bottled Water Market Forecast 2016-2020

4.3.3 Middle East & Africa Bottled Water Market Forecast 2016-2020

4.3.4 North America Bottled Water Market Forecast 2016-2020

4.3.5 South America Bottled Water Market Forecast 2016-2020

5. Key Growth Drivers and Inhibitors for Global Bottled Water Market

5.1 Growth Drivers

5.2 Growth Inhibitors

6. Policies related to Global Bottled Water Market

6.1 International Bottled Water Association (IBWA)

6.2 Food and Drug Administration (FDA)

6.3 World Health Organization

- 6.3 Bureau of Indian Standards (BIS)
- 6.4 Federal Food, Drug, And Cosmetic Act (FD&C Act)
- 6.5 European Commission Food

7. Risks Associated with Global Bottled Water Market

- 7.1 Credit Risk
- 7.2 Policy Risk
- 7.3 Technical Risk

8. Profile of Key Players in Global Bottled Water Market

8.1 PepsiCo. Inc.

- 8.1.1 Company Profile
- 8.1.2 Position in Value Chain of PepsiCo. Inc.
- 8.1.3 Financial Performance of PepsiCo. Inc.
- 8.1.4 Business Strategy of PepsiCo, Inc.
- 8.1.5 SWOT Analysis of PepsiCo, Inc.

Strengths

Weaknesses

Opportunities

Threats

8.2 The Coca Cola Company

- 8.2.1 Company Profile
- 8.2.2 Position in Value Chain of The Coca Cola Company
- 8.2.3 Financial Performance The Coca Cola Company
- 8.2.4 Business Strategy of The Coca Cola Company
- 8.2.5 SWOT Analysis of The Coca Cola Company

Strengths

Weaknesses

Opportunities

Threats

8.3 Bisleri International Pvt. Ltd.

- 8.3.1 Company Profile
- 8.3.2 Position in Value Chain of Bisleri International Pvt. Ltd.
- 8.3.3 Financial Performance of Bisleri International Pvt. Ltd.
- 8.3.4 Business Strategy of Bisleri International Pvt. Ltd.
- 8.3.5 SWOT Analysis of Bisleri International Pvt. Ltd.

Strengths

Weaknesses

Opportunities

Threats

8.4 Indian Railway Catering and Tourism Corporation Ltd. (IRCTC- Rail Neer)

- 8.4.1 Company Profile
- 8.4.3 Position in Value Chain of IRCTC- Rail Neer
- 8.4.3 Financial Performance of IRCTC- Rail Neer
- 8.4.4 Business Strategy of IRCTC-Rail Neer
- 8.4.5 SWOT Analysis of IRCTC-Rail Neer

Strengths

Weaknesses

Opportunities

Threats

8.5 Nestle Waters

8.5.1 Company Profile

8.5.2 Position in Value Chain of Nestle Waters

8.5.3 Business Strategy of Nestle Waters

8.5.4 Financial Analysis of Nestle Waters

8.5.5 SWOT Analysis of Nestle Waters

Strengths

Weaknesses

Opportunities

Threats

8.6 Suntory Beverage and Food Limited (SBF)

8.6.1 Company Profile

8.6.2 Value Chain of Suntory Beverage and Food Limited in Global Bottled water market

8.6.3 Financial Performance of Suntory Beverage and Food Limited (SBF) in Global Bottled water Market

8.6.4 Business Strategy of Suntory Beverage and Food Limited (SBF)

8.6.5 SWOT Analysis of Suntory Beverages and Food Limited

Strengths

Weaknesses

Opportunities

Threats

8.7 Dr Pepper Snapple Group Inc.

8.7.1 Company Profile

8.7.2 Dr Pepper Snapple Group Inc. in Global Bottled water market Value Chain

8.7.3 Financial Performance of Dr Snapple Group Inc.

8.7.4 Business Strategy of Dr Pepper Snapple Group Inc.

8.7.5 SWOT Analysis of Dr Pepper Snapple Group Inc.

Strengths

Weaknesses

Opportunities

Threats

9. Competitive Landscape of Global Bottled Water Market

10 Industry Body and Association for Global Bottled Water Market

10.1 International Bottled Water Association (IBWA)

10.2 International Council of Bottled Water Associations

10.3 Canadian Bottled Water Association (CBWA)

10.4 European Federation of Bottled Waters (EFBW)

10.5 China Beverage Industry Association (CBIA)

11. Analysis Model for Global Bottled Water Market

11.1 Porters Five Forces Analysis for Global Bottled Water Market

11.2 SWOT Analysis for Global Bottled Water Market

Strengths

Weaknesses

Opportunities

Threats

11.3 PESTLE Analysis for Global Bottled Water Market

12. Challenges Faced by New Players in Global Bottled Water Market

13. Current and Future Trends in Global Bottled Water Market

14. Case Study: Bisleri

15. Strategic Recommendations for Global Bottled Water Market

15.1 Recommendation for Policy Makers

15.2 Recommendations for End Users

15.3 Recommendations for Investors

15.4 Recommendations for Manufacturers/Bottlers

List of Exhibits

Notes

Company Information

List of Exhibits

Exhibit 2.1 Global Water statistics

Exhibit 2.2 Global Bottled Water Market 2002-07

Exhibit 3.2 Global Bottled Water Market Value Chain

Exhibit 4.1.1 Forecast of Global Bottled Water Market 2016-20 (in US\$ bn)

Exhibit 4.2.1 Market Share of Various Segments in Global Bottled Water Market (in %)

Exhibit 4.2.2 Product wise CAGR Growth Forecast for Global Bottled Water Market 2016-20 (in %)

Exhibit 4.2.3 Forecast of Global Still Water Market 2016-20 (in US\$ bn)

Exhibit 4.2.4 Forecast of Global Carbonated Water Market 2016-20 (in US\$ bn)

Exhibit 4.2.5 Forecast of Global Flavored Water Market 2016-20 (in US\$ bn)

Exhibit 4.2.6 Forecast of Global Functional Water Market 2016-20 (in US\$ bn)

Exhibit 4.3.1 Market Share of various Geographies in Global Bottled Water Market (in %)

Exhibit 4.3.2 Geography wise CAGR Growth Forecast for Global Bottled Water Market 2016-20 (in %)

Exhibit 4.3.3 Forecast of Asia Pacific Bottled Water Market 2016-20 (in US\$ bn)

Exhibit 4.3.4 Forecast of Europe Bottled Water Market 2016-20 (in US\$ bn)

Exhibit 4.3.5 Forecast of Middle East & Africa Bottled Water Market 2016-20 (in US\$ bn)

Exhibit 4.3.6 Forecast of North America Bottled Water 2016-20 (in US\$ bn)

Exhibit 4.3.7 Forecast of South America Bottled Water Market 2016-20 (in US\$ bn)

Exhibit 8.1.1 Key Information of PepsiCo. Inc.

Exhibit 8.1.2 Contact details of PepsiCo. Inc.

Exhibit 8.1.3 PepsiCo. Inc. Global Bottled Water Market Value Chain

Exhibit 8.1.4 PepsiCo. Inc. Revenue 2012-15 (in USD mn)

Exhibit 8.1.5 Year wise PepsiCo. Inc. Revenue 2012-15 Growth (in %)

Exhibit 8.1.6 PepsiCo. Inc. Region wise Revenue Break up 2015 (in USD mn)

Exhibit 8.1.7 Estimated PepsiCo. Inc. Revenue 2016-20 (in US\$ mn)

Exhibit 8.1.8 SWOT Analysis of PepsiCo. Inc.

Exhibit 8.2.1 Key Information of The Coca Cola Company

Exhibit 8.2.2 Contact details of The Coca Cola Company

Exhibit 8.2.3 The Coca Cola Company in Global Bottled Water Market Value Chain

Exhibit 8.2.4 The Coca Cola Company Revenue 2012-15 (in US\$ mn)

Exhibit 8.2.5 Year-Wise The Coca Cola Company Revenue 2013-2015 Growth (in %)

Exhibit 8.2.6 Estimated The Coca Cola Company Revenue 2016-20 (in US\$ mn)

Exhibit 8.2.7 SWOT Analysis of The Coca Cola Company

Exhibit 8.3.1 Key information of Bisleri International Pvt. Ltd.

Exhibit 8.3.2 Contact details of Bisleri International Pvt. Ltd.

Exhibit 8.3.3 Bisleri International Pvt. Ltd. In Global Bottled Water Market Value Chain

Exhibit 8.3.4 Segment wise sales for the Fiscal Year 2015 (in %)

Exhibit 8.3.5 Estimated Bisleri International Pvt. Ltd. Revenue 2016-20 (in INR cr.)

Exhibit 8.3.6 Estimated Year wise Bisleri International Pvt. Ltd. Revenue Growth 2016-20 (in %)

Exhibit 8.3.7 SWOT Analysis of Bisleri International Pvt. Ltd.

Exhibit 8.4.1 Key information of IRCTC

Exhibit 8.4.2 Contact details of IRCTC

Exhibit 8.4.3 IRCTC in Global Bottled Water Market Value Chain

Exhibit 8.4.4 IRCTC Revenue 2012-15 (in INR Cr.)

Exhibit 8.4.5 Year-wise IRCTC Revenue Growth 2012-15 (in %)

Exhibit 8.4.6 Segment wise Distribution of Total Income 2014-15 (in %)

Exhibit 8.4.7 Bottled Drinking Water Revenue FY 2014-15 (in INR Cr.)

Exhibit 8.4.8 Estimated Indian Railway Catering and Tourism Corporation Ltd., Revenue 2016-20 (in INR Cr.)

Exhibit 8.4.9 SWOT Analysis of IRCTC

Exhibit 8.5.1 Key information of Nestle Waters

Exhibit 8.5.2 Contact details of Nestle Waters

Exhibit 8.5.3 Nestle Waters in Global Bottled Water Market Value Chain

Exhibit 8.5.4 Nestle Revenue 2012-15 (in CHF mn)

Exhibit 8.5.5 Year-wise Nestle Revenue Growth 2013-15 (in %)

Exhibit 8.5.6 Estimated Nestle Revenue 2016-20 (in CHF mn)

Exhibit 8.5.7 Nestle Waters Revenue 2012-15 (in CHF bn)

Exhibit 8.5.8 Year-wise Nestle Waters Revenue Growth 2013-15 (in %)

Exhibit 8.5.9 Estimated Nestle Waters Revenue 2016-20 (in CHF bn)

Exhibit 8.5.10 Sales Analysis of Nestle Waters FY 2015 by Geography (in %)

Exhibit 8.5.11 Distribution channel wise Breakup FY 2015 for Nestle Waters (in %)

Exhibit 8.5.12 SWOT Analysis of Nestle Waters

Exhibit 8.6.1 Key Information of Suntory Beverage and Food Limited (SBF)

Exhibit 8.6.2 Contact details of Suntory Beverage and Food Limited (SBF)

Exhibit 8.6.3 Suntory beverage and Food Limited in Global Bottled Water Market Value Chain

Exhibit 8.6.4 Suntory Beverages and Food Limited Revenue 2013-15 (in USD bn)

Exhibit 8.6.5 Year-wise Suntory Beverages and Food Limited Revenue Growth 2014-15 (in %)

Exhibit 8.6.6 Estimated Suntory Beverages and Food Limited Revenue 2016-20 (in USD mn)

Exhibit 8.6.7 Estimated Year wise Suntory Beverages and Food Limited Revenue Growth 2016-20 (in %)

Exhibit 8.6.8 SWOT Analysis of Suntory Beverages and Food Limited (SBF)

Exhibit 8.7.1 Key information Dr Pepper Snapple Group Inc.

Exhibit 8.7.2 Contact Details of Dr Pepper Snapple Group Inc.

Exhibit 8.7.3 Dr Pepper Snapple Group Inc. in Global Bottled Water Market Value Chain

Exhibit 8.7.4 Dr Pepper Snapple Group Inc. Revenue 2011-15 (in USD mn)

Exhibit 8.7.5 Year-wise Dr Pepper Snapple Group Inc. Revenue Growth 2015-15 (in %)

Exhibit 8.7.6 Estimated Dr Pepper Snapple Group Inc. Revenue 2016-20 (in US\$ mn)

Exhibit 8.7.7 SWOT Analysis of Dr Pepper Snapple Group Inc.

Exhibit 9.1 Competitive Landscape of Global Bottled Water Market

Exhibit 10.1.1 Key information of Bottled Water Association (IBWA)

Exhibit 10.1.2 Contact details of International Bottled Water Association (IBWA)

Exhibit 10.2.1 International Council of Bottled Water Association (ICBWA)

Exhibit 10.3.1 Key Information of Canadian Bottled Water Association (CBWA)

Exhibit 10.4.1 Key Information of European Federation of Bottled Water (EFBW)

Exhibit 10.5.1 Key information of China Beverage Industry Association (CBIA)

Exhibit 11.1 Porters Five Forces Analysis for Global Bottled Water Market

Exhibit 11.2 SWOT Analysis of Global Bottled Water Market

Exhibit 11.3 PESTLE Analysis for Global Bottled Water Market

Exhibit 13.1 Per Capita Consumption of Bottled Water in Liters FY 2014

1. **Bisleri International Pvt Ltd**
2. **Dr Pepper Snapple Group Inc.**
3. **Indian Railways Catering and Tourism Corporation Ltd. (IRCTC)**
4. **Nestle Waters**
5. **PepsiCo Inc.**
6. **Suntory Beverage and Food Limited (SBF)**
7. **The Coco Cola Company**

Single User License (PDF)

- This license allows for use of a publication by one person.
- This person may print out a single copy of the publication.
- This person can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.
- This person cannot share the publication (or any information contained therein) with any other person or persons.
- Unless a Enterprise License is purchased, a Single User License must be purchased for every person that wishes to use the publication within the same organization.
- Customers who infringe these license terms are liable for a Enterprise license fee.

Site License (PDF)*

- This license allows for use of a publication by all users within one corporate location, e.g. a regional office.
- These users may print out a single copy of the publication.
- These users can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.
- These users cannot share the publication (or any information contained therein) with any other person or persons outside the corporate location for which the publication is purchased.
- Unless a Enterprise License is purchased, a Site User License must be purchased for every corporate location by an organization that wishes to use the publication within the same organization.
- Customers who infringe these license terms are liable for a Enterprise license fee.

Enterprise License (PDF)*

- This license allows for use of a publication by unlimited users within the purchasing organization e.g. all employees of a single company.
- Each of these people may use the publication on any computer, and may print out the report, but may not share the publication (or any information contained therein) with any other person or persons outside of the organization.
- These employees of purchasing organization can include information given in the publication in presentations and internal reports by providing full copyright credit to the publisher.

*If Applicable.

About Us



NOVONOUS helps organizations differentiate themselves, break entry barriers, track investments, develop strategies and see through uncertainties by providing business intelligence that works for their business.

Information

- [About Us](#)
- [Publications](#)
- [FAQs](#)
- [Privacy Policy](#)
- [Terms & Conditions](#)
- [Careers](#)
- [Internship](#)
- [Press Releases](#)
- [Contact](#)

Contact Info

No. 1101, Golden Square, 3rd Floor, 24th Main, J P Nagar, 1st Phase, Bangalore, Karnataka, India-560078

India: +91-8762746600

Mon - Sat: 9:00 - 18:00

Source URL: <https://www.novonous.com/publications/global-bottled-water-market-2016-2020>

Links

[1] <https://www.novonous.com/countries/global>